



PRESS RELEASE

Introducing TeamSystem Türkiye: Mikrogrup adopts the Group's unified brand identity

The new website goes live, bringing in the full portfolio of solutions for businesses and professionals in Türkiye under a single digital identity

Istanbul, 30 September 2026 – TeamSystem - a tech and AI company leading the development of digital platforms for business management for companies and professionals - announces the rebranding of Mikrogrup, through the official launch of the new **TeamSystem Türkiye website**.

The new digital identity brings together, under a single brand, the full suite of solutions that TeamSystem delivers in Türkiye since entering the market with the acquisition of Mikrogrup in July 2023 - a portfolio that today spans cloud ERP, accounting, pre-accounting and fintech solutions serving micro businesses, SMEs and accountants across the country -, which has been then strengthened through the acquisitions of Bizim Hesap, Nef Solutions and Dia Yazilim.

Türkiye, a dynamic market at the crossroads of Europe and Asia, **plays a central role in TeamSystem's international strategy**. The adoption of the TeamSystem brand in the country is a key step in the Group's path to build a **unified identity across all the markets** where it operates. Bringing every country under the same brand strengthens recognition, facilitates the exchange of technology and expertise across markets, and, most importantly, builds a genuine community of businesses and professionals across the Mediterranean area, united by a shared vision, the same innovation route and the same ambition to grow through digital transformation.

The new website, the digital home of TeamSystem Türkiye, makes this evolution visible: a single point of access to the full range of solutions available on the Turkish market, designed with the same user experience and brand language shared across all TeamSystem countries.

***TeamSystem** is a tech & AI company that develops digital platforms designed to enhance the competitiveness of businesses and professionals. The Group supports its clients in the digital transformation of their entire supply chain through a comprehensive and integrated range of innovative technologies – based on AI, SaaS and cloud – to manage and evolve internal processes, strengthen collaboration across their business ecosystem, and foster both growth and operational efficiency at every stage of the value chain. TeamSystem operates in Italy and abroad, closing 2025 with revenues of EUR 1.15 billion, up 14% year on year, and a team of over 6,000 employees serving around 3.1 million customers using its proprietary cloud-based digital platforms.*



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